

IVERSE DEVELOPERS CONFERENCE OCTOBER 12, 2023 | CHICAGO, IL

MEETING AGENDA

Thursday, October 12, 2023

8:00 AM - 7:15 PM

David Rubenstein Forum University of Chicago

1201 E 60th St, Chicago, IL 60637

8:00 AM - 8:30 AM

Breakfast and Registration

8:30 AM - 8:45 AM

Welcome & Opening Remarks



Kenya Merritt Deputy Mayor Mayor's Office, City of Chicago



Christian Mitchell Vice President for Civic Engagement, The University of Chicago

8:45 AM - 9:25 AM (Supported by CohnReznick) **Fireside Chat**



Daryl J. Carter Founder, Chairman and CEO Avanath Capital Management



Collete English Dixon Executive Director, Marshall Bennett Institute of RE Roosevelt University

Overcoming Capital Roadblocks: An Overview of Resources to Build Out Your Capital Stack

This session provides insights into nontraditional funding sources and ways they can be used to complete the capital stack.



Tiffany TaylorExecutive Director
C3 Fund



Chris EaganProgram Manager
Chicago Community Trust



Michael Rhodes

Executive Director, Community
Development Banking
Chase Bank



Elizabeth SmithVP, Sr. Community
Investment Programs
Manager, FHLBC

10:15 AM - 10:30 AM **Snack Break**

10:30 AM - 11:15 AM

Building Strategic Partnerships: From Peers to Partners and Other Co-Development Strategies

This session will discuss building your brand as a real estate developer and leveraging your brand to build partnerships with majority partners and collaborations among peers.



Zeb McLaurinCEO, Founder
McLaurin Partners



Christyn Freemon
Owner and Founder
Project Forward



Angie Marks
Associate Vice President,
Commercial Real
Estate Operations,
The University of Chicago



Ciere BoatrightVice President of Real Estate
and Community Development
CRG Real Estate Solutions

11:15 AM - 11:35 AM **Lunch is Served**

11:35 AM - 1:00 PM

Overview of the Lakeside Alliance

During this lunch session, panelists will provide an overview of the Lakeside Alliance, a joint venture between Powers & Sons Construction Company, UJAMAA Construction, Inc., Brown & Momen, Inc., Safeway Construction Company, and Turner Construction Company to build the Obama Presidential Library.



Lori Healey

SVP, OPC Implementation

Lead- Obama Foundation



Jimmy Akintonde

President & CEO

Ujamaa Construction, Inc.



Ernest BrownFounder
Brown & Momen



Kate VanZeylVice President,
General Manager
Turner Construction

Cultivating Equity Throughout the Development Process & What To Do Once You Have A Seat At The Table

This panel will build from the ULI "10 Principles for Embedding Racial Equity in Real Estate Development" report and look at ways the public sector, design community, and developers can catalyze and advance equitable approaches and participation in real estate development projects.



Collete English Dixon
Executive Director, Marshall
Bennett Institute of RE
Roosevelt University



Jessica Caffery
Executive Director
Cook County Land Bank
Authority



Danielle TillmanManaging Principal
BkL Architects



Phillip Beckham IIIPrincipal at P3 Markets LLC,
ED and Founder of MSBARC

1:45 PM - 2:00 PM **Break**

2:00 PM - 2:45 PM (Sustainability & Innovation Track - Room A)

Localizing Sustainability Solutions: Embedding Net Zero in RE Developments

This session will introduce developers to net zero building principles and educate them on the ways that development teams can achieve net zero. Definition: A net zero building portfolio is highly efficient and fully powered by on-site and off-site renewable energy sources and offsets.



Molly MeyerFounder & CEO
Omni Ecosystems



AJ Patton, Sr.CEO & Managing Partner
548 Capital



Saagar PatelOperations Director
Environmental Systems Design



Tom Bassett-DilleyPrincipal
TBD Architect

2:00 PM - 2:45 PM (General Development Track - Room B)

Neighborhood Housing: Preserving the Largest and Most At-Risk Supply of Affordable Housing

This session will discuss ways to preserve naturally occurring affordable housing (NOAH). Panelists will offer strategies for acquisitions, rehab, funding, and existing housing management.



Erika PoethigEVP, Strategy & Planning
Civic Committee of the
Commercial Club



Stacie YoungPresident and CEO
CIC Chicago



Daryl ShoreManaging Director, Head of
Structured Finance
National Equity Fund



Steven ThomasReal Estate Developer/Owner
5T Management

2:45 PM - 3:00 PM **Afternoon Snack Break**

Financing Sustainability in Development: The Business Case for Highly Efficient Buildings

This panel will provide real-world examples of developers and construction teams achieving highly efficient energy and water- efficient buildings. Panelists will provide high-level insights into the financial impacts during development and operations.



Jocelyn Borchardt
Founder & CEO
Front Door Development



Anna Maria KowalikSVP, Illinois Energy
Conservation Authority



Rock RidolfiEngineering Economics, Inc.
Associate



Fausto E. Rivera
Community Lender
Forward Community
Investments, Inc.

3:00 PM - 3:45 PM (General Development Track - Room B)

LIHTC: An introduction and Overview of Low-Income Housing Tax Credits

During this session, panelists will answer the questions of: What is LIHTC? What is the difference between 4% and 9% TCs? How can one use the credits to complete my capital stack?



Edgar Flagg VP of Real Estate Mercy Housing



Donald BernardsPartner
BakerTilly



Todd Krumwiede
SVP, Regional Manager
of Originations
PNC Real Estate



Miranda Walker
Impact Capital Manager Affordable Housing
U.S. Bancorp Impact Finance

3:45 PM - 4:00 PM

Break

4:00 PM - 4:45 PM (Sustainability & Innovation Track - Room A)

Future-Friendly Buildings: Creating Lasting Value through Technology Today

The minute you build a building it is out of date. How might we leverage the best systems, tech, and infrastructure to extend the life and demand for assets so that investments have more sustained value?



Thomas McElroyPrincipal & CEO
Level -1 Global Solutions



Paige Pitcher
Head of Strategic
Partnerships
Moderne Ventures



Dean Fung-A-WingFounder & CEO
Kairos



Neil SharmaCo-Founder and COO
SolarKal



Chris CauthenDirector of Sales
Aerwave

4:00 PM - 4:45 PM (General Development Track - Room B)

Social Impact Developers: Doing Well by Doing Good An Overview of Innovative Business Solutions

This session will share insight into innovative business models, strategies, and partnerships utilized to scale their firms within the Midwest region.



Courtney PogueSenior Director, National
Development Council



Kevin NewellReal Estate Developer CEO
Royal Capital



Juan SaldanaReal Estate Developer
P3 Markets



Jill Ferrari
Managing Partner
Renovare Development



Trinity HartChief Product Officer
Storie Co.

4:45 PM - 4:55 PM

Break (Return to main room)

4:55 PM - 5:15 PM

Keynote: Lyneir Richardson A Lesson in Building Capacity at Your Development Firm

This session explores the leader's journey in scaling his commercial real estate firm, his focus on neighborhood retail and its impact on communities, and the progress the firm has made in raising capital and attracting a diverse group of investors.



Lyneir Richardson

CEO The Chicago TREND Corporation; Assistant Professor of Professional Practice and Executive Director Rutgers Business School

5:15 PM - 5:30 PM

Closing and Thank You



Allison ClarkAssociate Director, Impact Investing MacArthur Foundation

5:30 PM - 7:15 PM (NEW ROOM)

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Senior Associate of Market
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*Event MC



Ciere Boatright

VP of Real Estate &
Community Development
CRG
*Event MC



Collete English DixonExec. Director of the
Marshall Bennett
Institute of Real Estate
Roosevelt University



Ariam KeseteFounder and CEO
AK Development



Katrina MaloneCEO and Founder, Community
Finance Advisors;
Venture Partner,
17 Asset Management



Heather McGeePartner and COO
17 Asset Management



Dr. William TownsUniversity of Chicago &
Gorman & Co



Wendy Williams

Executive Director of
Community Partnerships
University of Chicago Office
of Civic Engagement
*Event MC



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This conference is our inaugural event, so we hope to see you again in the new year!

To stay in touch, you can always email us at <u>connect@diversedevelopers.com</u>.